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## “Meet UltraLevel’s Power of Three”

**Detroit, MI** – UltraLevel announced three new strategic hires that will immediately strengthen the IT solution company’s expertise in the application, desktop, storage and server virtualization.

**Mark Segars** brings 15 years of experience in IT sales and sales management to the Branch Manager position for UltraLevel Florida. Along with his extensive technical knowledge and experience in application delivery and virtualization, Mark also has extensive experience with marketing, event planning and territory development. Since 1994 when he started in IT sales at National Data Products, Mark has had a proven track record of success in sales and sales management. Mark’s most recent success was as Director of Sales with a Tampa-based firm where he built the largest Citrix reseller practice in the southeastern United States. Mark, his wife, Lisa, and their son, Daniel, make their home in Tampa.

**Christy Sierakowski** is UltraLevel’s newest Account Executive for the Michigan office. Christy began IT consulting right out of college at National Computer Enterprises where she assisted in building the leading Citrix solution advisor company in the Great Lakes area. With 9 years of IT consulting experience, Christy joins UltraLevel with extensive knowledge in application delivery, virtualization, and storage solutions. Her extensive Citrix product and sales experience should prove valuable as UltraLevel continues to grow its application delivery and virtualization practice.

**Heidi Rebar** is UltraLevel’s ‘go to’ team member, responsible for handling the demands of general office management, administration and accounting responsibilities for both our Michigan and Florida operations. Heidi joins UltraLevel from Semik Wright Roofing.

“We are thrilled to have Mark, Christy, and Heidi on-board with UltraLevel. Our talented new team members are joining UltraLevel with a high level of industry experience and we are confident that our clients will be served well by them”, explains Michael L. Butz Sr., President of UltraLevel.

### **About UltraLevel**

UltraLevel is headquartered in Detroit, Michigan, and is focused on utilizing information technology to maximize their client’s bottom line. With a branch office location in Tampa, Florida their slogan “Real. Virtual. IT. Solutions.” tells you a thing or two about their offerings, but their approach of looking at a business holistically and implementing solutions that will impact the bottom line are what sets this firm apart. UltraLevel does more than everyday network implementation and strives to be recognized as trusted business advisors, not just information technology experts.

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