



February 12, 2008
Contact: David Bitel
Tel: (313) 875-1111 x313
Fax: (313) 875-9330
Email: dbitel@ultralevel.com

ULTRALEVEL ANNOUNCES SPECIAL BUSINESS CONTINUANCE EVENT FOR IT EXECUTIVES
"Code Red" event to feature end-to-end secure application delivery methods utilizing Citrix,
Dell-EqualLogic, and WYSE – including a simulated data center failover.

Toledo, OH – February 12, 2008 – UltraLevel, Michigan's leading IT virtualization solution provider, announced the "Code Red" Business Continuity and Disaster Recovery event to be held Wednesday, February 27th at the Mancy's Steakhouse. UltraLevel will be hosting this unique event on the coat tails of the success of the Code Red event hosted last year in October at their headquarter location of Detroit, MI and in December at the exclusive members-only Tampa Club in Florida. The event will give attendees the chance to experience Citrix Xen Virtualization solutions, WYSE Thin Clients and Dell-EqualLogic's Storage solutions in-action during a simulated data center failure and recovery of mission critical systems to secondary data.

This simulated catastrophe will illustrate the seamless continuity of operations enabled by cost effective, multi-vendor solutions developed by UltraLevel. In addition, attendees will have the opportunity to hear first hand how Amerisure Mutual Insurance Company has leveraged the Citrix Delivery Center infrastructure and WYSE Thin Client appliances to drive down TCO and improve business continuity. After the demonstration, invited guests will engage in business solution-focused discussions led by UltraLevel technology advisors and representatives from vendors Citrix, Dell, Inc. and WYSE.

The event is designed to highlight a range of effective solutions for tackling some of the key business issues facing organizations in an ever-increasing remote workforce environment. Topics addressed will include strengthening data security, enabling an overall plan for business continuity and increasing employee access to software applications and business information in general.

"The subject of Disaster Recovery and Business Continuity are definitely important issues for organizations of all sizes", explains Michael L. Butz Sr., President of UltraLevel. "Today's IT leaders are playing an increasingly strategic role in their organizations and have shifted their focus beyond tactical, single-vendor IT issues. UltraLevel's solution approach to solving IT challenges brings together multi-vendor solutions to the critical business & technology issues organizations face today. We operate as an extension to the IT organization with a focus on true business accountability as a trusted advisor."

In addition to a sit down lunch at the beginning of the event, attendees will have the chance to win one of the following "Code Red" giveaways:

- Citrix Access Gateway Appliance – Grand Prize (\$3,500 value)
- UltraLevel Basic Citrix Health Assessment (\$3,000 value)
- UltraLevel Silver 5 Citrix Phone Support Agreement (\$1,875 value)

To register for this event, visit the Event Registration page at www.ultralevel.com/coderedtoledo, or contact David Bitel at 313-875-1111, extension 313.

About Ultralevel

Headquartered in Detroit, Michigan, UltraLevel, Inc. is focused on utilizing information technology to maximize its clients' bottom line. Unlike many other IT services firms, UltraLevel's focus extends beyond everyday network implementation and support. Our consultants are specifically trained to see each technology in the context of the overall business. This approach enables UltraLevel the ability to deliver solutions with greater tangible impact on the bottom line. Our goal is to be recognized not just as information technology experts, but as trusted business advisors for our clients.

###