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DRAFT FOR APPROVAL

ULTRALEVEL ANNOUNCES SPECIAL BUSINESS CONTINUANCE EVENT FOR IT EXECUTIVES

“Code Red” event to feature end-to-end secure application delivery methods utilizing Citrix, EqualLogic, Cyberoam and HP technologies – including a simulated data center failover

Tampa, FL – November 14, 2007 – UltraLevel, one of Tampa’s fastest growing IT solution providers, has announced the “Code Red” Business Continuity and Disaster Recovery event to be held Tuesday afternoon, December 4th at the exclusive members-only Tampa Club. UltraLevel will be hosting this unique event on the coat tails of the success of the Code Red event hosted in October in their headquarter location of Detroit, MI. The event will give attendees the chance to see the Citrix Secure Application Delivery solution delivered from a virtual server data center environment. During the presentation UltraLevel will simulate a primary data center failure and demonstrate rapid failover of mission critical systems to a secondary data. This simulated catastrophe will illustrate the seamless continuity of operations enabled by cost effective, multi-vendor solutions developed by UltraLevel. After the demonstration, invited guests will engage in business solution focused discussions led by UltraLevel technology advisors and representatives from vendors Citrix, EqualLogic and Cyberoam.

The event is designed to highlight a range of effective solutions for tackling some of the key business issues facing organizations in an ever-increasing remote workforce environment. Topics addressed will include strengthening data security, enabling an overall plan for business continuity and increasing employee access to software applications and business information in general.

“Few areas are more prone to business interruption than the southeast with its hurricane season” explains Michael L. Butz Sr., President of UltraLevel. “The subject of Disaster Recovery and Business Continuity are definitely important issues for Florida organizations of all sizes. Today’s IT leaders are playing an increasingly strategic role in their organizations and have shifted their focus beyond tactical, single-vendor IT issues. UltraLevel’s solution approach to solving IT challenges brings together multi-vendor solutions to the critical business & technology issues organizations face today. We operate as an extension of the IT organization with a focus on true business accountability as a trusted advisor.”

In addition to a sit down lunch at the beginning of the event, attendees will have the opportunity to enjoy a glass of beer or wine, hors d’oeuvres and other refreshments at the conclusion of the event. One attendee will even win a \$200 bottle of Cabernet Sauvignon.

To register for this event, visit the UltraLevel website at www.ultralevel.com, or contact David Bitel at 313-875-1111, extension 313.

About Ultralevel

Headquartered in Detroit, Michigan, UltraLevel, Inc. is focused on utilizing information technology to maximize its clients’ bottom line. Unlike many other IT services firms, UltraLevel’s focus extends beyond everyday network implementation and support. Our consultants are specifically trained to see each technology in the context of the overall business. This approach enables UltraLevel the ability to deliver solutions with greater tangible impact on the bottom line. Our goal is to be recognized not just as information technology experts, but as trusted business advisors for our clients.

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